

Teamwork

NUMBER 1

THE TEAM BEACHBODY® COACH NEWSLETTER

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SPECIAL RECOGNITION EDITION



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CHAIRMAN'S CLUB ADVENTURE / OCTOBER LEADERSHIP EVENT 2010

Elite 2009



Shakeology is the top-selling product for Team Beachbody, with sales nearly 3 times that of P90X!

Team Beachbody Elite honors the Coaches who were most successful at growing their downlines and helping their teams boost productivity in 2009. These Coaches sponsored at least 24 new Active Coaches, achieving a rank of 2 Star Diamond or higher, and accumulating more than 2,000 Personal Volume and 200,000 Advancement Team Volume points.

These top achievers were each awarded a magical trip for two to Kauai, Hawaii, in March 2010.



CHARLINE BUCHER
BURLESON, TEXAS

As a single mom of two, Charline was working long hours as an aeronautics company manager when she purchased Slim in 6 and lost 70 pounds. She became a Coach in 2006, and soon was able to quit her full-time job, pay off debt, and take her kids on great vacations. Even with all her success, Charline considers her most important accomplishment to be the "thank you" calls she gets from her customers and Coaches.



BARBIE DECKER
DALLAS, TEXAS

Barbie loves to teach. She was a college professor in September 2007, but wanted to share her personal success with Beachbody products with others. Since joining Team Beachbody, she's become debt free, and the combination of her 2 Star Diamond rank and use of the Game Plan have made her business thrive. What's most important to Barbie is the satisfaction she feels when people say she's helped them change their lives.



ANNE DOVEL
MILFORD, NEBRASKA

Anne is a natural-born mentor. When she and her husband Dave ordered Power 90 in 2001, she lost more than 40 pounds, got fit, and was hooked. By the time they started their Team Beachbody business in 2006, they had been helping people with Beachbody programs for years. Now they work from their Nebraska home full-time, and enjoy family activities they couldn't afford before.



CHRISTINE DWYER
ROCHESTER, NEW YORK

Christine is an incredible role model. Before she became a Coach in 2008, she had been working as a trainer for Chalene Johnson's company, and became familiar with Beachbody during the production of Turbo Jam.® Christine focused on helping people meet their fitness goals, but she knows how rewarding it is help others achieve financial freedom. Her success is an inspiration to everyone.



MICHAEL FRENCH
OCEANSIDE, CALIFORNIA

After 16 years in the military, Michael became a Coach in 2007. Since then, he's become debt free, bought a new SUV with his wife, Tami, and made plans to move his family to Southern California. Michael says the 2008 Top Coach trip to Maui "solidified friendships with other Coaches that I cherish to this day." His advice? "Trust in the Game Plan, and get your downline Coaches to use it."

The Elite qualification period was from January 1, 2009, through December 31, 2009.



Elite 2009



Coaches who use 3rd Party Tools are 5 times more successful at recruiting than those who don't.



ROBERT HUDGENS
DECORAH, IOWA

As an underpaid paramedic in December 2006, Robert was already "coaching" people on the Team Beachbody Message Boards, so it made sense for him and his wife, Melissa, to start a Team Beachbody business. Before too long, they had paid off their loans and started putting money in the bank. Using Beachbody products, Robert is in the best shape of his life, and he's more excited than ever to help others get that way, too.



MILAN JENSEN
SEBASTOPOL, CALIFORNIA

Milan went from being a teacher to being a doer. After 16 years as a public speaker and network marketing executive, she wanted the same financial freedom she had taught others to achieve. She became a Coach in December 2006, and was matching her previous income 6 months later. A year after that, her husband Kevin was able to Coach full-time too. They've doubled their income since then, and as an Elite Coach, Milan is leading by example.



DAVID MARTIN
SHERMAN OAKS, CALIFORNIA

David transformed his family. When he became a Coach in 2006, he changed from being somewhat of a coach potato to being a triathlete, and helped his relatives lose a combined 300 pounds. He says becoming an Elite Coach has "exploded" his downline, and he's achieved the financial freedom to pay off bills, buy a new car, and help his parents. He's learned that helping others get fit is easier than he thought.



TRACI MORROW
GLEN DORA, CALIFORNIA

Traci and her family have been "blessed beyond belief," with an income that's allowed them to pay her six kids' expenses, buy a new home and car, and take exciting vacations. As a longtime Beachbody customer, she had already been helping people on the Message Boards when she became a Coach in 2006. As enthusiastic as ever, Traci tells Coaches to remember that "people need your encouragement. Don't give up; the consequences are too high."



MONICA WARD
SCOTTSDALE, ARIZONA

Monica's successful business has allowed her to become debt free, build college funds for her kids, and take a family dream trip to Europe. She started using Beachbody programs to improve herself. When people started asking what she was doing to look so good, becoming a Coach in 2006 just seemed natural. Her favorite part of coaching is hitting the 90-day mark with her customers. "That just strengthens my resolve to keep sharing these programs," she says.



BLAKE WARRINGTON
STAR, IDAHO

A former firefighter and marketing director, Blake found himself suddenly unemployed at age 47. He and his wife Angie had decided to research the home-based business with the best reputation, and in 2009 they decided Team Beachbody was "the clear choice." Their fast success came from making contacts, setting up an effective Web site, and teaching new Coaches to "treat the business like a business, not a hobby."

The Elite qualification period was from January 1, 2009, through December 31, 2009.



NEW STAR DIAMONDS



9 STAR DIAMOND



TRACI MORROW

COACHING SINCE DECEMBER 2006
GLEN DORA, CALIFORNIA

To reach 9 Star Diamond rank, Traci personally sponsored 9 Diamond Coaches, and she has at least 24 personally sponsored active Coaches.



6 STAR DIAMOND



BLAKE WARRINGTON

COACHING SINCE DECEMBER 2006
STAR, IDAHO

Blake became a 6 Star Diamond Coach when he personally sponsored 6 Diamond Coaches and built an organization of 21 personally sponsored active Coaches.



5 STAR DIAMOND



CHARLINE BUCHER
COACHING SINCE DECEMBER 2006
BURLESON, TEXAS



SUE PEÑA
COACHING SINCE DECEMBER 2006
LAS VEGAS, NEVADA



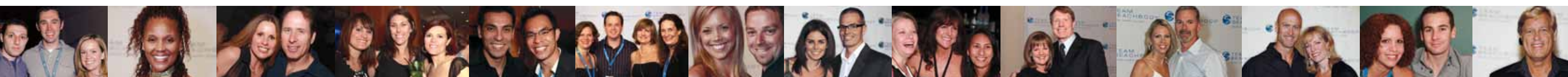
BARBIE DECKER
COACHING SINCE DECEMBER 2008
DALLAS, TEXAS



CHRIS SIMONIAN
COACHING SINCE NOVEMBER 2007
SHERMAN OAKS, CALIFORNIA

Charline, Sue, Barbie, and Chris each became 5 Star Diamond Coaches by personally sponsoring 5 Diamond Coaches and by building their organizations with more than 20 personally sponsored active Coaches apiece.

These Coaches advanced in rank during the period of March 9, 2009, through April 28, 2010.



NEW STAR DIAMONDS



3 STAR DIAMOND

MELANIE BOLEN
EVANSTON, ILLINOIS

TAMI FRENCH
OCEANSIDE, CALIFORNIA

MARK BRIGGS
TOLONO, ILLINOIS

MONICA GRAY
DOVE CANYON, CALIFORNIA

JASON DIEBOLD
DALLAS, TEXAS

DAVID MARTIN
SHERMAN OAKS, CALIFORNIA

MICHAEL FRENCH
OCEANSIDE, CALIFORNIA



2 STAR DIAMOND

TRICIA BARD
SANTA ROSA BEACH, FLORIDA

NEIL KOEHLER
NEW YORK MILLS, MINNESOTA

PABLO BRESSAN
MIAMI, FLORIDA

MINDY LAWHORNE
ARLINGTON, TEXAS

THUBTEN COMERFORD
PORTLAND, OREGON

DAVID LEAR
DELMAR, DELAWARE

DORI DELUCA
HENDERSON, NEVADA

MELISSA McALLISTER
FRISCO, TEXAS

DENNIS FAIRCLOTH
SANTA MONICA, CALIFORNIA

JIMMY NELSON
DALLAS, TEXAS

BRAD GIBALA
ROYAL OAK, MICHIGAN

MIKE RYAN
BAKERSFIELD, CALIFORNIA

ELAM HUNTER
ENNIS, TEXAS

JENELLE SUMMERS
TOLEDO, OHIO



1 STAR DIAMOND

DAWN BARCA
HUNTINGTON STATION, NEW YORK

NICK HUSIN
LOS ANGELES, CALIFORNIA

TAMARA BIGGS
SAN ANGELO, TEXAS

KEVIN KANE
WAUWATOSA, WISCONSIN

JACKIE BULL
LONGVIEW, TEXAS

WALT METZ
DURANGO, COLORADO

NOEL CASIMIRO
LAS VEGAS, NEVADA

DONNA MEYER
IRVINE, CALIFORNIA

BRAD EICKMAN
ROSEVILLE, CALIFORNIA

FRAN PATOSKIE
HONOLULU, HAWAII

TAMMIE FITZGERALD
LINCOLN, NEBRASKA

HEATHER PERKINS
CLEVELAND, TENNESSEE

HOLLY HANN
LAGUNA HILLS, CALIFORNIA

MICHAEL SAURE
SAN DIEGO, CALIFORNIA

JULIE SCHULTE
HIGHLAND VILLAGE, TEXAS

PERRY TINSLEY
FORT ATKINSON, WISCONSIN

JUAN URQUIAGA
HENDERSON, NEVADA

JULIE WAINER
LAS VEGAS, NEVADA

ANGIE WARRINGTON
STAR, IDAHO

DERYL WILLIAMS
CORDOVA, TENNESSEE

TRACY WILLIAMS
CORDOVA, TENNESSEE

These Coaches advanced in rank during the period of March 9, 2009, through April 28, 2010.



TOP PRODUCERS OF 2009

THESE ARE THE TOP 5 COACHES IN THE FOLLOWING RECOGNITION CATEGORIES: SHAKEOLOGY HOME DIRECT SALES, SPONSORSHIP OF NEW COACHES, AND RANK ADVANCEMENTS WITHIN THEIR ORGANIZATIONS.

TOP 5 SHAKEOLOGY® HOME DIRECT SALES



KELLY EWING BOWEN
62 sales

TRACI MORROW
59 sales

JULIE VORIS
46 sales

ROBERT HUDGENS
44 sales

BLAKE WARRINGTON
42 sales

“Sell from your heart—the rest will fall into place.”
—Kelly Ewing Bowen

“I give Shakeology packets out as samples, with the recipe cards, all the time.”
—Traci Morrow

“Take prospective Coaches through each step of the sign-up process—don't just send them to your sign-up page.”
—Blake Warrington

YOLANDA HARRIS
52 Rank Advancements

DENNIS FAIRCLOTH
39 Rank Advancements

CHRISTINE DWYER
28 Rank Advancements

BLAKE WARRINGTON
27 Rank Advancements

TRICIA BARD
25 Rank Advancements

TOP 5 ORGANIZATIONAL RANK ADVANCEMENT



TOP 5 RECRUITERS



“Don't be shy about sharing the opportunity. Your job is to help people with physical fitness and financial wellness.”
—Yolanda Harris

“Lead by example—the speed of the leader determines the speed of the pack.”
—Dennis Faircloth